Team Awesome

Grace & Victoria

Project Proposal

1. Brainstorm:
   1. Possible Areas of Concentration
      1. Women-centric concerns
         1. Motherhood
         2. Health
         3. Earnings
         4. Employment Opportunities
         5. Dating Issues
         6. Corporate Leadership
2. Chosen Area of Concentration: Female Leadership in Fortune 500 companies over the last 10 years (10 select companies)
   1. Number of female executive leadership and board members within Fortune 500 companies vs:
      1. Stock value
      2. Employee engagement/satisfaction
3. Possible Data Sources
   1. <https://data.world/finance/women-fortune-500-board-members>
   2. <https://data.world/finance/women-fortune-500-ceos>
   3. <https://fortune.com/tag/open-api/>
   4. <https://www.glassdoor.com/developer/index.htm>

\*Currently in discovery for data sources

1. Summary

Team Awesome seeks to discover the relationship between female executives and board members within 10 select Fortune 500 companies versus the performance of stock prices and employee engagement/satisfaction scores, over the last 10 years.